upcell Alliance is a non-for-profit professional association of industrials and academics whose sole purpose is to promote innovation and development for the battery industry ecosystem in Europe.

**Introduction**

**T**he following letter of intent is one of the admission steps to join upcell Alliance.

Its purpose is to assess the applicant’s motivations and potential contribution.

The applicant must first express their intent to join the Alliance by:

- Filling the present letter of intent

- Providing a PowerPoint presentation of their activity and added value in the battery manufacturing value chain according to upcell Alliance’s template and how they want to contribute to the alliance’s objectives

Please send your application files to:



The application will be reviewed by upcell Alliance board of directors who will, if necessary, invite the applicant to an interview before deciding on one of these two possibilities:

* Admission granted: you will be contacted to finalize your membership
* Admission denied: you will receive an information email

It refrains from participating, directly or indirectly through its members, in any action likely to encourage anti-competitive practices in any form whatsoever. Under no circumstances shall commercial strategies or pricing policies be discussed within the alliance.

General information

Company name 

HQ address



Contact details

Name 

Surname 

Role in the company 

Email address 

Phone number 

How did you know about upcell Alliance?

LinkedIn

From a member of upcell Alliance: 

Web (upcell.org)

Media article: 

Trade Fair: 

Other: 

Basic admission criteria

Please justify at least one European factory or office which shall bring added value to the European battery manufacturing ecosystem, for instance R&D lab, an innovative manufacturing lab, process etc.   
*Are not included subsidiaries that only resell overseas technologies or factories that contain exclusively foreign machines and engineering without research and process optimisation*



Your contribution

What added value and contribution will you bring to upcell Alliance? What is your understanding of the alliance’s goals and how can they be achieved according to you?



Your expectations

What are the reasons why you want to join upcell (the type of information you expect, expectations from the Alliance in general etc.)?

